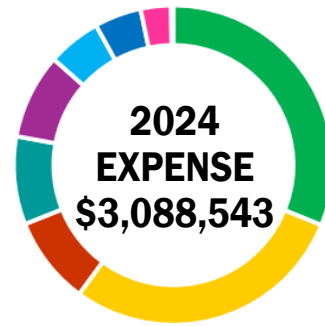




Charting our Course for the Future **FACT SHEET**

FINANCIAL HIGHLIGHTS



Cost to Raise a Dollar/Return on Investment: 13¢ on the Dollar

31%
Small Boats Big Taste Orders
\$1,015,717

19%
State Grants & Contracts
\$613,624

15%
Fisheries Trust Leasing
\$482,631

10%
Foundation Grants
\$316,424

8%
Individual Gifts & Sponsorships
\$274,248

5%
Events
\$151,000

4%
Endowment Gifts
\$134,927

4%
Federal Grants & Contracts
\$128,484

4%
Merchandise, Interest, Other
\$121,466

31%
Small Boats, Big Taste
\$962,002

29%
Programs
\$892,718

9%
Fundraising
\$275,814

9%
eMOLT Capital Expenses
\$275,291

9%
Administrative
\$266,600

5%
Endowment Investments
\$167,318

5%
Events
\$146,578

3%
Fisheries Trust
\$95,023

<1%
Other Capital Expenses
\$7,199

* Profits and reserves were used to pay off a \$250,000 loan

GENERAL DATA

- » Founded: 1991
- » Number of full-time staff: 8
- » Number of part-time staff: 1
- » Number of Board members: 12
- » How many donors contribute annually? 505
- » How many email subscribers? 5,746
- » Social Media followers: 13,900
- » Number of interns and staff who have gone on to work as ocean leaders: 31
- » Scientific research projects participated in: 43
- » Years staff has held a seat on state/regional/federal fishery management committees: 18
- » Organizations collaborated with on various research and fishery projects: 135
- » Meet the Fleet events held: 64
- » Community Education Programs: Pier Host, Meet the Fleet, Small Boats, Big Science, Scuttlebutt, Outreach at local Elementary Schools.
- » State and Federal Laws that have been influenced/change through our advocacy: 8
- » Number of commercial fishermen on Cape Cod: more than 2,000
- » Contribution to the economic development of Barnstable County: Each year fishermen land more than 55 million pounds of seafood—worth more than \$84 million—making it an important part of Cape Cod’s water-based Blue Economy.

CAMPAIGN QUESTIONS

WHO IS MANAGING THE ENDOWMENT FUND?

UBS Financial Services, Inc., Hyannis

HOW LONG DO I HAVE TO PAY FOR MY PLEDGE?

3 years

WHY DO YOU BELIEVE THIS CAMPAIGN IS WORTHY OF MY GIFT?

Fishermen's Alliance has a thirty-year record of effective advocacy and is the trusted voice of commercial fishing. We know that when our environment is healthy, our coastal communities thrive and preserve a way of life that is uniquely Cape Cod.

HOW WILL THIS CAMPAIGN DIRECTLY AFFECT THE FISHING INDUSTRY ON CAPE COD?

A successful campaign means that the Fishermen's Alliance will always be able to have policy staff to provide consistent and professional representation for Cape Cod fishermen. This ensures ongoing advocacy for a sustainable fishing community, now and in the future, regardless of fluctuations in annual donor support.

HOW WAS GOAL AMOUNT DETERMINED?

For the last 18 years, our policy staff has been funded by national foundations invested in reforming New England fisheries; these funders have made international fisheries their new priority, leaving us with a critical gap in future funding. The \$2.5 Million goal was determined based on the amount we need to earn each year from the return of the investment to fill that gap.

IS THERE DONOR RECOGNITION?

There are many ways to become part of Cape Cod Commercial Fishermen's Alliance's legacy, including membership in the Fishermen's Voice Society. Donors giving \$5,000+ over a three-year pledge period to the Endowment Campaign will be recognized on permanent signage at the Captain Nathan Harding House.

CURRENT COLLABORATORS AND PARTNERS

A.R.C. Hatchery	Maine Coast Fishermen's Association
Atlantic White Shark Conservancy	Martha's Vineyard Fisheries Preservation Trust
Brazilian Resource Center	Mass Development
Cape Cod Blue Economy Foundation	Massachusetts Division of Marine Fisheries
Cape Cod Chamber of Commerce	Massachusetts Emergency Food Assistance Program
Cape Cod Children's Place	Massachusetts Maritime Academy
Cape Cod Climate Collaborative	National Future Fishermen Coalition
Cape Cod Community College	New Bedford Ocean Cluster
Cape Cod Regional Technical High School: Marine Services	New England Fishery Management Council
Catch Together	New England Marine Monitoring
Center for Coastal Studies	Neil Brown Ocean Sensors
Commercial Fisheries of Rhode Island	Northeast Fisheries Science Center
Commercial Fisheries Research Foundation	Northeastern Regional Association of Coastal Ocean Observing Systems
Community Action Committee of Cape Cod	Northwest Atlantic Seal Research Consortium
Coonamessett Farm Foundation	Ocean Data Networks
Chatham Fish & Lobster	Plenus Group Inc.
Community Development Partnership	Responsible Offshore Development Alliance
Fathom Resources	Rutgers University
Fishing Communities Coalition	Seafood Harvesters of America
Georges Bank Fixed Gear Sector	South Shore Community Action Center
Great Eastern Seafood	The Nature Conservancy
Greater Atlantic Regional Fisheries Office	University of Massachusetts Dartmouth School for Marines Science & Technology
Gulf of Maine Lobster Foundation	Wellfleet Shellfish Company
Gulf of Maine Research Institute	Woods Hole Oceanographic Institution
Joint Ocean Commission Initiative	
Lowell Instruments	
Maine Coast Community Sector	