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Fishermen spend most of their time alone offshore, a small boat in a vast ocean. A strong Fishermen's Alliance means they are never truly alone—we are by their side providing the support and resources fishermen need to persevere. Their ability to thrive means a better future for Cape Cod.

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Charting our Course for the Future **\$2.5M Endowment Campaign**

CASE FOR SUPPORT

Dear Friends,

Cape Cod's unique culture was forged on our working waterfronts and on the boats of our fishermen. Without the constant voice of Fishermen's Alliance advocating for habitat protection and sustainable fishing practices, along with our mission-driven programming, that heritage could slip away for good.

As fisheries management continues to become more complex and the world grapples with existential concerns like climate change, we must ensure that our work can continue for another 30 years.

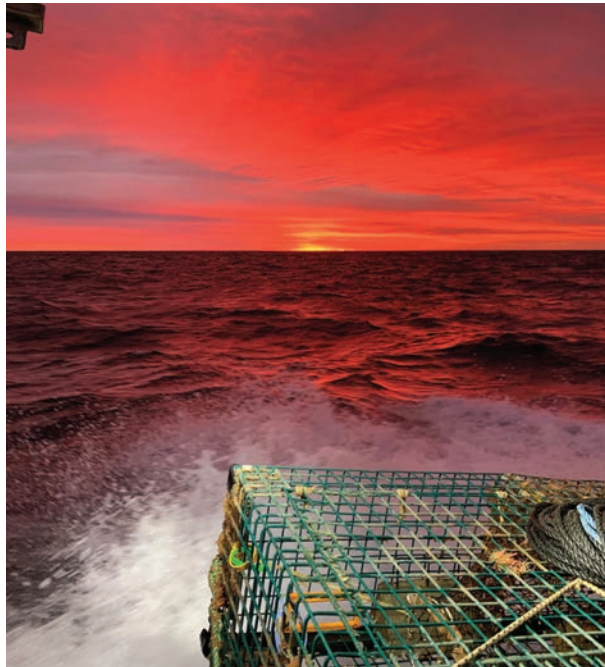
Fishermen's Alliance is launching a \$2.5 million Endowment Campaign, which will support the organization beyond what our annual fundraising can accomplish. A fully funded endowment will ensure that Fishermen's Alliance will be able to continue the important work of advocating for local fishermen, our marine environment, and the interests of our community.



Thank you for supporting Fishermen's Alliance.

A handwritten signature in black ink, reading "John Pappalardo". The signature is stylized and fluid.

John Pappalardo, CEO



“ I started lobstering with my dad when I was young and I even went with him to Washington, D.C. to fight for the small- boat industry. The Fishermen's Alliance partners with other community fishing groups to try and influence policy at the federal level to help foster resilient fishing communities. The Fishermen's Alliance often seems to be ahead of others when it comes to preparing for a future where commercial fishing is still at the economic and cultural heart of the Cape. Funding a policy position to continue that work would ensure continued success.

—Sean Leach, Fisherman, Harwich Port, F/V Jessica Beth

Fishermen's Alliance Exists to Ensure that Cape Cod's Fishing Community will Continue to Thrive

At the heart of Cape Cod's cultural identity are the deeply rooted traditions of our historic fishing villages, the landscapes and commerce of our working waterfronts, and the legacy of our commercial fishing industry.

For local fisherman, commercial fishing is much more than a romanticized view of "olde Cape Cod." Like generations before them, it is a way of life. Their work and contributions to our community are as valuable as those of our local farms and small businesses that shape our culture, support our economy, and perpetuate the charm and allure of the region.

Beyond the benefits of providing some of the best fresh seafood available, the Cape's fishing fleet has a significant impact on our community. It creates thousands of middle-income jobs, which are sparse in comparison to the Cape's low-wage, tourism-based job market. Our fishing communities generate commerce and opportunity for ancillary businesses and support a tourism lore that draws visitors. Each year fishermen land more than 55 million pounds of seafood—worth more than \$73 million—continuing to support our region's water-based blue economy.

Just as we value preserving historic buildings and commemorating historic events that have formed our unique culture, we must ensure that the region's fishing communities continue to thrive—loss of Cape Cod's fishing heritage would be a cultural and economic loss that would change the character of Cape Cod forever.

We Value and Support

- » A Healthy Ocean Environment
- » Sustainable Solutions
- » Fishermen Driving Science
- » Our Fishing Heritage
- » Economic Development
- » Our Community

“Without the Fishermen's Alliance, Cape Cod could wind up losing its fishing fleets—just like what's happened in other ports up and down the coast. They help organize fishermen and the community to attend meetings, meet with state and federal politicians and decision makers. With our voices heard, I have been able to continue fishing and diversify my catch.”
– Kurt Martin, Fisherman, Orleans, F/V Time Bandit

“Cape Cod is renowned for fresh, local fish, in restaurants and in markets. I am able to provide my customers with a taste of the Cape, like haddock, tuna, striped bass, bluefish, lobster, scallops, clams and oysters, because the Cape has a robust local fishing fleet. I support the Fishermen's Alliance because they support the fishermen my restaurant depends on.”
–Mac Hay, Chef & Owner Mac's Shack, Mac's Chatham Fish & Lobster

About Us

ESTABLISHED IN 1991 by a group of local fishermen who wanted to use their collective voice and experience to effect meaningful change and sustainable solutions to industry-related issues.

FISHERMEN'S ALLIANCE HOLDS A SEAT ON the New England Fishery Management Council, the Atlantic States Marine Fisheries Commission, and the Massachusetts Marine Fisheries Advisory Commission, giving voice to the Cape's fishermen among agencies charged with conserving and managing fishery resources.

OUR MEMBERS are innovative, small-boat, independent commercial fishermen, most of whom operate family-owned fishing businesses. With generations of on-the-water knowledge, these fishermen have much to contribute to the future of the Cape's fishing industry.

OUR STAFF are trusted professionals with expertise in areas like fisheries management, policy and advocacy work, marine science, and economic development—making Fishermen's Alliance an indispensable resource for Cape Cod's fishing community and the leading commercial fishing organization in New England.

WE ARE A NATIONAL MODEL FOR LEADERSHIP AND ADVOCACY for both fishermen and the marine environment. Our work is now the framework for more effective fisheries management across the U.S.

WE ARE A TRAINING GROUND for the next generation of ocean leaders; our interns and former staff have gone on to pursue influential careers in public policy and resource management.



What We Do

MISSION

Cape Cod Commercial Fishermen's Alliance is fishermen, community members, public officials and scientists working together to build creative strategies, advocate for improved marine policies, protect the ocean ecosystem, and ensure the viability and future of Cape Cod's fisheries.

OUR WORK

We help fishermen diversify their businesses and modernize their fisheries to create sustainable, resilient fishing communities.

Our community programs promote local catch, develop new markets, serve neighbors in need, and provide educational opportunities.

Our key initiatives create opportunities for fishermen to participate in specialized programs, which can range from collecting research data while on the water to training the next generation of fishermen.

We focus on educating the public on fisheries, local sustainable seafood, and environmental issues specific to Cape Cod.

MOST NOTABLY

Our ongoing work in the advocacy and policy sector has influenced some of the most significant and impactful legislation and regulations in recent U.S. fisheries management.

Year after year, fishermen come to us with concerns, ideas, and challenges. By working together, we are able to take action by testing ideas, working with marine scientists, and providing critical information to state and federal law makers that helps them make informed decisions for improved marine policies.



Our Mission in Action

LEGISLATIVE AND REGULATORY VICTORIES are at the heart of what we do. Our policy team engages in long-term public policy campaigns—some lasting more than a decade and require a consistent, sustained advocacy program to succeed.

Highlights of our legislative and regulatory victories include:

- » The passage of the Young Fishermen's Development Act, which will provide annual funds for the professional training of the next generation of fishermen
- » Participation in shaping the federal fisheries law (Magnuson-Stevens Act) in 1996 and 2006, to strengthen and improve fisheries management, and to ensure that coastal communities like the Cape are considered and protected
- » Secured a 20-mile zone off of Cape Cod that prohibits industrial sized boats from depleting inshore fisheries and herring runs. We are currently appealing a federal lawsuit that overturned this win.
- » Increased monitoring and accountability for groundfish to collect critical data that helps prevent overfishing
- » Secured regional implementation of electronic video monitoring to provide safer and less expensive monitoring options for fishermen
- » Shaped the Omnibus Habitat Amendment, which allows small boats to improve business plans and create stronger protections for essential habitat

Fishermen's Alliance consistently partners with, and provides advice to, the scientific and environmental communities. And, we are frequently invited to testify before Congress and the State House regarding pending federal and state legislation. With partners around the country, we launched the Fishing Communities Coalition, a strategic association of community-based small boat commercial fishing groups who educate Congress and decision makers about the importance of sustainable management and robust monitoring to maintain conservation gains and end overfishing.

We view all actions through the lens of the entire ecosystem and are preparing the region to pioneer the use of a Fisheries Ecosystem Plan to better manage our fisheries and adapt to climate impacts on the ocean.



Our Impact

Participated in 45 scientific research projects



To date, 28 interns and staff have gone on to work as ocean leaders around the country



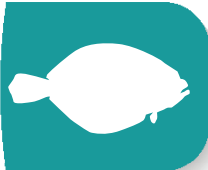
Cape fishermen land more than 55 million pounds of seafood worth more than \$73 million annually



Nearly 3,500 fishermen and shellfishermen on the Cape and the Islands are directly impacted by our work



Each year, the Fisheries Trust provides affordable quota to 120 Cape fishing families, allowing them to catch an additional \$3M in seafood



Fishermen members tagged **20,418** fish in cooperative research program, a partnership with fisheries scientists to better understand the life history of cod and haddock



Staff spend nearly 2,000 hours/year on policy and advocacy work at fishery management meetings



Regional food bank program produced and donated a million servings of chowder across New England



Staff has held a seat on state/regional/federal fishery management committees for 20 years



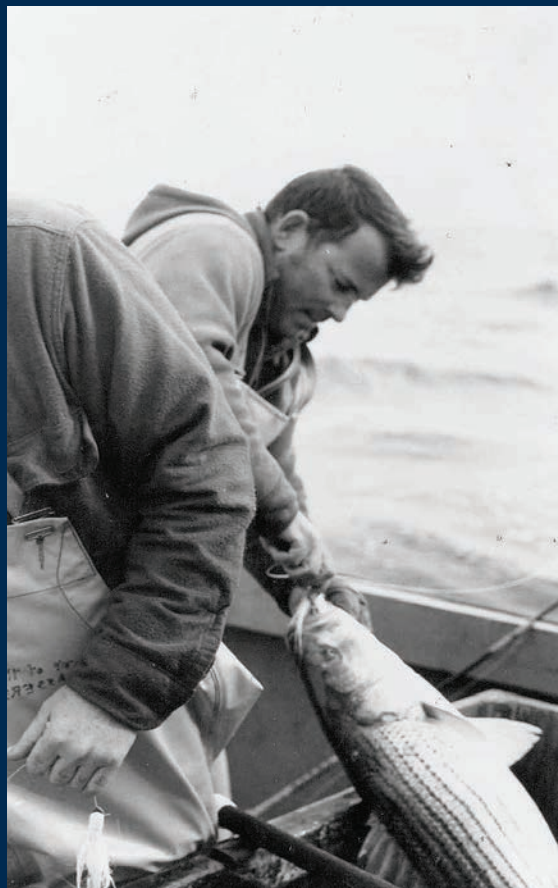
Our investment in A.R.C. Hatchery supports 1,400 shellfishermen and 17,000 recreational fishermen



“ I have been a Cape Cod fisherman my entire life. There were many times I wondered why I still fished and even discouraged my sons from fishing, scared that there was no future left on the water. But fishing was more about who I was than what I did. So I helped form Cape Cod Commercial Hook Fishermen's Association (now Cape Cod Commercial Fishermen's Alliance) in 1991. Throughout my career I continued to work on and off the water with Fishermen's Alliance to protect the future of the fleet.

Thirty years later, at 84, I still fish a bit and am proud that two of my grandsons are successful captains with a future on the water. That's why we formed this group, so we (and future generations) could keep fishing—and that's why Fishermen's Alliance is so important. I've seen the impact of their work in my lifetime and know there are many challenges still ahead. Fishermen's Alliance must be here to continue the fight for our future.

—Fred Bennett, Retired Fisherman, Chatham, F/V Mint



The Need

Like many fishing communities, Cape Cod's small-boat fishing industry has been facing challenges for decades: shifting fish populations, environmental changes, industrial fishing interests, high permit costs, and constantly changing state and federal regulations, for example. These complex challenges can be daunting for any independent fisherman.

Over the years, as many coastal towns and waterfronts have succumbed to these challenges and given way to tourism, Fishermen's Alliance has stood shoulder to shoulder with local fishermen to fight for survival. As a result, the Cape's fishermen have endured, and Cape Cod has been able to hold on to its vital fishing heritage.

Despite our many accomplishments over the years, there is still more work to be done. Formidable issues, such as the fragility of our ocean ecosystem and climate change, continue to threaten the sustainability of our fishing communities—making the need for Fishermen's Alliance just as important today as when we were founded 30 years ago.

Fishermen's Alliance, therefore, must take action to create long-term financial sustainability for the organization to ensure this work will continue. Our Board of Directors has determined this will require the resources that only an operating endowment, raised through a capital campaign, can provide.



\$2.5M Endowment Campaign

We are asking you to help us secure our future with a gift to our \$2.5M Endowment Campaign. Your support will enable Fishermen's Alliance to continue to fight to protect Cape Cod's special fishing heritage, our treasured marine environment, and the future of our region's vital small-boat commercial fishing industry.

YOUR GIFT TO THIS ENDOWMENT FUND WILL DIRECTLY SUPPORT OUR EFFORTS TO:

- » Ensure that there will always be fisheries policy positions on staff working to represent the small-boat fishing fleet at the local, state, and federal levels—securing a strong and consistent voice for fishermen at decision-making tables and protecting the traditional access rights to our waters and resources.
- » Maintain, develop, or enhance programs.
- » Pursue new or critical initiatives, such as our Fisheries Policy Leadership Program that will focus on training the next generation of ocean leaders.



Donor Recognition

There are many ways to become part of Cape Cod Commercial Fishermen's Alliance's legacy, including membership in the Fishermen's Voice Society. Donors giving \$5,000+ to the Endowment Campaign, paid at once or over a three-year pledge period, will be recognized on permanent signage at the Captain Nathan Harding House.

Ways to Give

The generosity of our supporters is an investment in our future and we are deeply grateful for contributions of all sizes. We are able to accept most types of charitable gifts, including appreciated stock, life insurance policies, retirement plan assets, and of course, cash.

Gifts in honor or memory of a loved one are also gratefully received and we will work with donors to ensure that the appropriate parties are notified and recognized.

Pledges may be made over a three-year pledge period.

For more information about giving vehicles, please contact Director of Development Jennifer Bryant at (508) 945-2432 x107 or email jennifer@capecodfishermen.org.

You may make your gift by:

- Using our secure online giving form at: tinyurl.com/FishAllianceCapitalCampaign
- Mailing a check (made payable to the Fishermen's Alliance) in the enclosed envelope
- Over the phone by calling (508) 945.2432 x107.

“ I have been a supporter of the Fishermen's Alliance since its founding in 1991 and am always impressed by their ability to problem solve and advocate for the small-boat fisheries. It is so important to establish this endowment to continue their important role on the Cape. Fishermen's Alliance advocacy at the state and federal levels has allowed the fishermen to have an impact on the rules and regulations to support both the fishermen and the conservation of the fisheries.

—John R. Raye, Chatham resident

“ The continuation of the Alliance and community support of this dedicated and successful organization is of paramount importance to preserve our fishing communities.

—Barbara Matteson, Chatham resident

“ As we enter the next 30 years, Fishermen's Alliance becomes even more important as regulations and fisheries continue to change. So many local fishermen depend on healthy fisheries. When people visit the Cape they want local fare and they want to go to the harbors and see the boats come in. And when the fishermen who supply that seafood need champions it will be the Fishermen's Alliance creating a sustainable industry.

—Thomas J. Smith, Fisherman, Orleans, F/V Sea Wolf



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CAPE COD COMMERCIAL FISHERMEN'S ALLIANCE

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Professional representation by Fishermen's Alliance policy staff ensures sustained advocacy for a sustainable fishing community.