Mission
The Cape Cod Commercial Fishermen’s Alliance is fishermen, community members, public officials and scientists working together to build creative strategies, advocate for improved marine policies, protect the ocean ecosystem, and ensure the viability and future of Cape Cod’s fisheries.

Vision
Cape Cod Commercial Fishermen’s Alliance is the voice of Cape Cod’s fishing community, working to ensure our future livelihood within a balanced ocean ecosystem.
Dear Friends,

There is nothing like a pandemic to make you take stock of what really matters. We did that at the Fishermen’s Alliance, personally and as an organization. We looked to the fleet and our communities first. We launched our haddock chowder program to give fishermen a fair price for their catch and to supply food banks with a delicious, nutritious meal to help with the increased need they are facing. Our Meet the Fleets went virtual. Fishermen joined chefs from restaurants hit hard by the pandemic, teaching Zoom attendees how to cook local fish that was available at fish markets and direct from the dock.

We saw an increase in the smaller individual donations. That generosity helped us continue our programs and embark on new ones—a testament to the power of small actions coming together to make a big difference. As we celebrate our 30th anniversary this year, those small actions hit home. We began when a small group of fishermen came together to protect the Cape’s working waterfro. Look at all they, and we, have accomplished with your help.

There has been much sadness and great economic loss for many. But I want to leave you with this story that underscores what a longstanding, community-driven organization can accomplish. Days before COVID-19 shut down the state, we held our inaugural Fishermen’s Training program. Partially funded by state and national grants, launched with help from community partners, taught by local fishermen, it was an ambitious pilot to provide the next generation of commercial fishermen with the training and support they need. We are now planning the second session and this time we have federal support on the horizon as well. Legislation we long fought for, the Young Fishermen’s Development Act, was finally signed into law in January.

We continue to help build successful, sustainable small-boat fishing businesses, we strengthen the Cape’s blue economy, strengthen the foundation of homegrown fisheries that feed the nation, and work to keep our oceans healthy and viable.

There is a fair amount about the pandemic that I would like to forget, but I will always remember that the success of commercial fisheries can’t be separated from the success of the Cape’s restaurants, food banks, environmental groups, local government, and residents. Our interconnectedness is what defines a resilient coastal community.

As always, thank you for your continued support. With your help we continue to make a difference—in good times and bad.

With appreciation,

John Pappalardo, CEO
This new law will provide funding for programs to train and mentor the next generation of commercial fishermen. Early this year, the bipartisan bill made its way through the final legislative hurdles and was officially signed in as law on January 5, 2021. Fishermen’s Alliance has been advocating on behalf of the Young Fishermen’s Development Act for the last five years because we understand the impact this initiative will have on the industry’s future. It is so gratifying to see that our persistence and hard work has paid off.
With support from the Net Gains Alliance, Fishermen’s Alliance launched a new project to design and prototype a data dashboard for fishermen to access, analyze, and visualize all the information collected on their fishing trips and overlay environmental data. We also worked with Fisheries Applications Consulting Team to inventory Electronic Monitoring data and develop recommendations on how the federal government can improve data collection, data management, and integrate the new Electronic Monitoring data stream into fishery population assessments.

The Fishermen’s Alliance continued to shepherd the regional Massachusetts Shellfish Initiative (MSI). In 2020, MSI partners shifted their focus to provide COVID relief funds for the fishing industry. Despite MSI’s four month pause, the Assessment Committee released the first ever, comprehensive, state-wide report on shellfish and municipal shellfish programs. This report, along with scoping work done in 2019, guided the Strategic Plan Working Group in developing a Massachusetts Shellfish Initiative Strategic Plan, which will be finalized in spring 2021.

Efforts to provide marketing tools for alternative shellfish culminated in 2020. The petite surf clam (aka New England butter clam) took center stage in a marketing toolkit that included promotional templates, photography, and nutritional information. The toolkit was shared with shellfish growers to assist in promoting the tiny but tasty clam. Also, in collaboration with the Cooperative Extension and Wellfleet SPAT, Fishermen’s Alliance hosted a shucked oyster cook-off and developed oyster recipes cards to promote Cape Cod oysters, which was especially timely given the shift to cooking at home.
The Cape Cod Fisheries Trust was founded with a vision to ensure that small-boat fishermen had affordable access to groundfish and scallop quota. When management of those fisheries shifted to “catch share” systems, a group of fishermen collaborated with the Cape Cod Commercial Fishermen’s Alliance to create the Trust. The Trust acts as a quota bank from which local small-boat commercial fishermen can lease quota at subsidized rates. Working together with the Community Development Partnership, the Cape Cod Fisheries Trust offers financing, business planning, and technical assistance to fishermen who want to buy quota and grow their own business.

In 2020, the scallop program leased 122,920 pounds of subsidized scallop quota to 11 local fishing businesses. The groundfish program leased out roughly 218,375 pounds of subsidized quota to nine Cape Cod fishing families and operations as well as other fishing sectors around New England. Species leased out include cod, haddock, hake, and smaller amounts of groundfish, like dabs and flounder.

In early spring, just before the COVID-19 pandemic hit Massachusetts, Fishermen’s Alliance staff and member fishermen ran the first session of our new Fishermen’s Training Program. Building on our national efforts with the Young Fishermen’s Development Act, we worked with local partners and industry members to develop the curriculum. Aspiring fishermen from a variety of backgrounds completed the 2020 session, including basic boater safety and navigation, First Aid/CPR training, U.S. Coast Guard approved offshore safety and survival training, knot tying, and an introduction to commercial fisheries on Cape Cod. All four participants went on to work in the fishing industry—two on lobster boats, one hook and line, and one gillnetter. The goal of this program is to ensure our local fishing industry remains viable and that there is a next generation ready and able to take the helm. We are currently accepting applications for the next training session.

In partnership with the state and Urban Harbors Institute at the University of Massachusetts Boston, Fishermen’s Alliance has been involved in a comprehensive effort called: “Developing Port Profiles and a Commercial Fishing Infrastructure Assessment for Massachusetts Coastal Harbors.” The goal of this initiative is to develop port profiles that provide a benchmark for municipalities to improve current conditions, ensuring that the needs of commercial fishing communities are met. The report highlights the importance of commercial fishing to our economy and can help local governments make informed public policy decisions. Fishermen’s Alliance staff feel that this valuable information should be at every town’s fingertips. To date, there are 78 towns represented in the report and the hope is to have it published by the end of 2021.
Haddock Chowder: Small Boats, Big Taste

In the midst of the pandemic, it was an idea that started out as a two-part goal: Help independent fishermen stay on the water and supply food banks around the region and nation with a nutritious, delicious haddock chowder. Why haddock? Smaller haddock are plentiful in our waters but do not command a strong price in the marketplace because their fillets are small, making them perfect for chowder.

To realize this goal, the Fishermen’s Alliance worked together with a philanthropic donor, fishermen who wanted to help their neighbors near and far, and generous members of the local community to successfully launch an ambitious new haddock chowder program. The program guaranteed participating fishermen a fair price for landing haddock. Grant funding supported purchasing the haddock and making the chowder, which would then be donated to organizations that served people in need.

By mid-August, 18-ounce containers, which held three servings of frozen haddock chowder, were provided to Massachusetts food banks. The first chowder delivery included 18,720 containers—more than 56,000 individual servings. And in 2020, more than 70,000 pounds of chowder were delivered to the region’s food banks and other organizations.

Pier Host Program

During a summer that was anything but typical, the Pier Host Program ran successfully for 26 mornings at the Chatham Fish Pier. From the newly constructed observation deck, more than 1,000 visitors watched the fishing boats come in and unload their catch while talking with the Pier Hosts to learn the inside scoop. The program has been run by Fishermen’s Alliance since 2006. The hosts are seasoned Cape Cod fishermen who engage visitors in fishery issues by telling stories about their lifetime of experiences on the water and how the public can support the fishing industry. They also answer questions and distribute our Coastal Learning Books to children.

Bringing Maritime News to the Community

Commercial fishermen have always been changemakers on Cape Cod and we believe their stories are important to share. The Fishermen’s Alliance e-magazine recently celebrated its third year. And in 2020, it racked up some impressive numbers, almost doubling the number of views. We believe the virtual publication is doing important work by celebrating and showcasing the many faces in the fishing industry as well as the pivotal science and policy work Fishermen’s Alliance is doing in partnership with fishermen every day. Also notable, Fishermen’s Alliance appeared in close to 200 news articles, videos, and podcasts and our social media footprint grew to 8,000 followers.

Community Outreach

We bring fishermen and the community together to connect the seafood on their plates, to better understand the industry, and to engage the younger generation.
What started out as a backyard clambake, Hookers Ball has evolved over the years into one of the largest events on Cape Cod. Known for its casual and festive atmosphere, Hookers Ball has always brought locals, visitors, businesses, and fishermen together to celebrate the Cape’s small-boat fishing fleet, the accomplishments of the Fishermen’s Alliance, and to raise the funds needed to keep our work going.

The theme we chose in January, “Show Us Your Mussels,” was meant to be symbolic of the hard work associated with making a living on the water. No one could have predicted that just a few months later everything would change. When we pivoted to a virtual platform, we worked hard to keep some of those nostalgic elements of the event going. In the end, we pulled off a week-long event that brought the party right to your home with a Ball in a Box or a Clambake To Go, “guests” played heads or tails with coin flips from all over Cape Cod and bidding took place online on more than 70 auction packages. With 350 people participating in our virtual event, we raised more than $125,000. Thank you to everyone who took part in some way and were ready to roll up their sleeves and “Show Us Your Mussels.”

For the third consecutive year, Fishermen’s Alliance participated in the iconic New Balance Falmouth Road Race as part of the Numbers for Non-Profits Program. Nothing could slow down these runners as they eagerly adapted to the virtual “At-Home Edition 2020,” which allowed the race to take place in our own neighborhoods.

We are grateful to our fantastic #fishrunfalmouth runners who successfully crossed their finish lines: Jenna Borkoski, Abbie Emery, Kelli Grew, Amy Harmon, Brigid Krug, Lizzie Lane, Elysse Magnotto-Cleary, Jen Pappalardo, Brendon Parker, Bryan Ruez, Nancy Ruez, Rob Stefanic and Tracy Sylvester.

A big thank you to all of our race supporters and a very special congratulations to our top fundraiser (for the third year in a row), Lizzie Lane, who met her fundraising goal of $10,000 over three years. Thank you to Caroline Lane, our volunteer coach, for her enthusiastic support. The team collectively raised $13,000 this summer!
This unique event has been bringing together community members, fishermen, and chefs for nine years. In 2020, we hosted three events with 125 guests participating in the new virtual format from the comfort of their own home. A few hours before the event, participants picked up an insulated cooler bag at our Chatham office with all the ingredients needed, fresh seafood, and the recipe. Guests then attended via Zoom and heard from local chefs while following along in a cooking class style format, asking questions along the way, and learning new tricks.

The guest fishermen talked to the audience about their life making a living on the water and sharing their vast knowledge of the various fisheries and the ocean in general. Thank you to chefs Nicole Cormier of Delicious Living Nutrition, Daniel Coté of the Pelham House, and John O’Brien of Chatham Bars Inn.
The following individuals, foundations, businesses, organizations and collaborators supported the Fishermen’s Alliance in 2020. We acknowledge and greatly appreciate those whose gifts help to uphold the heritage of commercial fishing, protect our ecosystem, and create a better future for Cape Cod.

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