

CAPE COD COMMERCIAL
**FISHERMEN'S
ALLIANCE**
Small Boats. Big Ideas.

Limited Opportunity Cash Sponsorships for Hookers Ball 2017

All Hookers Ball sponsorships have additional marketing benefits – please flip and review levels and benefits.

\$10,000

■ **Presenting Sponsor** – exclusive opportunity to cobrand Hookers Ball with the Fishermen's Alliance. Business name will be prominently displayed on all Hookers Ball communications throughout the year, as well as the night of.

\$5,000

■ **Hookers Ball Live Band** – exclusive sponsorships with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$2,500

■ **Hookers Ball Fish Fry** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$2,000

■ **Hookers Ball Silent Auction** - exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$1,500

■ **Hookers Ball Photo Booth** – exclusive sponsorship with logo displayed on all collateral promoting photobooth; estimated exposure to 1,000 based on guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$1,000

■ **Hookers Ball VIP Champagne Reception** – exclusive sponsorship with logo displayed on all collateral promoting reception; estimated exposure to 1,000 people based on guest attendance and social media outlets.

\$500

- **Hookers Ball T-shirts** – logo on t-shirts sold at event and post event to community; unlimited exposure.
- **Hookers Ball Shuttle** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.
- **Hookers Ball Raffle/Heads N Tails Game** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

Custom sponsorship packages are available.

Please contact Missy Clarke at missy@capecodfishermen.org or 508-945-2432 ext. 106.

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Your contribution, no matter the size, helps to support the future for the fishing community of Cape Cod. We strive to protect the fish and sustain the 400-year-old tradition of fishing in our local waters by working on fisheries management, scientific collaboration and community education.

The Fishermen's Alliance is a 501(c)(3) organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation.

	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+
Business Mention on Sponsors Webpage	Name	Logo	Logo	Logo	Logo
Logo on Hookers Ball Event Webpage		✓	✓	✓	✓
Logo on Fishermen's Alliance Homepage					✓
Logo in May and July E-Newsletters leading up to Hookers Ball (sent to 5,000 subscribers)				2 Months	4 Months
Logo on Thank You advertisement <i>Deadline is July 14, 2017.</i>	✓	✓	✓	✓	✓
Business mentioned on Printed Materials (i.e. promotional poster) <i>Deadline is May 22, 2017.</i>	Name	Name	Name	Logo	Logo
Business mentioned on Electronic Invitation <i>Deadline is May 22, 2017.</i>	Name	Name	Name	Logo	Logo
Logo on Hookers Ball Event Sponsor Banners	✓	✓	✓	✓	✓
Mention to Your Business Page on Social Media	✓	✓	✓	✓	✓
Hookers Ball Tickets	1 General	2 General	4 General	4 Premium (cash sponsors) 6 General (in-kind sponsors)	10 Premium (cash sponsors) 10 General (in-kind sponsors)

*These sponsorship levels are available to cash and in-kind sponsors. For purposes of these sponsorships, cash and in-kind donation have a 1:1 relationship: \$1 of your cash value (not market value) of donated goods/services.