

CAPE COD COMMERCIAL
**FISHERMEN'S
ALLIANCE**
Small Boats. Big Ideas.

Limited Opportunity Cash Sponsorships for Events and Programs 2018

\$2,000 (Multiple sponsorships available.)

- **Chatham Fish Pier Program T-Shirt** – An opportunity to be seen by the 70,000 people visiting the Chatham fish pier. Your logo will be prominently displayed on Pier Program hosts' t-shirts and the on-site signage from May to October on the observation deck.
 - Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page and the Pier Program page.
 - Recognition on social media outlets at least twice during the season.
 - Recognition in our quarterly e-newsletter during the season.

\$1,500

- **Dish on Fish (2 Events Held)** – An exclusive sponsorship of an invite-only, sea-to-table, four-course dinner for our major donors. Invitations are sent to 200 individuals with expected attendance of no more than 80 people. Additional benefits are as follows;
 - Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page and Special Events page.
 - Recognition on our quarterly e-newsletter
 - Recognition on social media outlets.
- **Recognition Party (1 Event Held)** – An exclusive sponsorship celebrating the individuals that have given in excess of \$1000 over the year. The Recognition Party typically draws 150 attendees. Additional benefits are as follows;
 - Your logo and name will have an estimated exposure to at least 3,000 people through our quarterly e-newsletter and social media outlets.
 - Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page.
 - Recognition on social media outlets.
- **Appreciation Night (1 Event Held)** – One exclusive sponsorship which celebrates all the sponsors, the donors, the volunteers, the fishermen, and the community in on year-end event. The Appreciation Night draws in nearly 100 people from all parts of the community to share some appetizers and a drink to toast the hard work everyone has done. Additional benefits are as follows;
 - Your logo and name will have an estimated exposure to at least 3,000 people through our quarterly e-newsletter and social media outlets.
 - Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page.
 - Recognition on social media outlets

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Limited Opportunity Cash Sponsorships for Events and Programs 2018

\$1,000 (Three sponsorships available)

■ **Chatham Fish Pier Program** – An estimated 70,000 people visit the Chatham Fish Pier during the summer. Our fishermen are at the pier from May to October, on the observation deck, educating the public about our fishermen, the industry, and the environment. The benefits of sponsoring the program are as follows:

- Your logo displayed on an informational brochure that educates visitors about the marine environment, the different ecosystems of the Cape, and the fishermen.
- Your logo is also prominently displayed on inside front or back cover of coloring book distributed as a take-away to visitors and available online. Distribution is expanding this year to the Chatham Bars Inn and other venues.
- Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page and the Pier Program page.
- Recognition on social media outlets at least twice during the season.

\$500 – SOLD OUT!

■ **Meet the Fleet Series (4 Events held at Fishermen's Alliance, 2 at location TBD)** – An exclusive sponsorship to one of the most unique and popular community events on Cape Cod. Meet the Fleet is an event that brings chefs, our fishermen, and the community together in one night of good conversation and seafood. A Meet the Fleet event can draw up to 90 people at one event. The benefits of sponsoring the program are as follows:

- Your logo and name as the sole sponsor of one of the events which is advertised in our quarterly e-newsletter, our monthly e-newsletter, and on social media.
- Acknowledgment on our website which is visited by more than 12,000 people annually. Your logo with a link to your website will be placed on the Sponsor page and the Special Events page.
- Recognition on social media outlets.

Custom sponsorship packages are available.

Please contact Molly Ogren at molly@capecodfishermen.org or 508-945-2432 ext. 107.

The Fishermen's Alliance is a 501 (c)(3) non-profit organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation.