

CAPE COD COMMERCIAL
**FISHERMEN'S
ALLIANCE**
Small Boats. Big Ideas.

Limited Opportunity Cash Sponsorships for Hookers Ball 2016

All Hookers Ball sponsorships have additional marketing benefits – please flip and review levels and benefits.

\$10,000

■ **Presenting Sponsor** – exclusive opportunity to cobrand Hookers Ball with the Fishermen's Alliance. Business name will be prominently displayed on all Hookers Ball communications throughout the year, as well as the night of.

\$5,000

■ **Hookers Ball Live Band Sold Out!** – exclusive sponsorships with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$2,500

■ **Hookers Ball Fish Fry Sold Out!** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$2,000

■ **Hookers Ball Silent Auction Sold Out!** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$1,500

■ **Hookers Ball Program Booklet** – exclusive sponsorship with logo or business advertisement prominently displayed on the back page of the program book distributed to 700+ attendees.

■ **Hookers Ball Photo Booth Sold Out!** – exclusive sponsorship with logo displayed on all collateral promoting photobooth; estimated exposure to 1,000 based on guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

\$1,000

■ **Hookers Ball VIP Champagne Reception Sold Out!** – exclusive sponsorship with logo displayed on all collateral promoting reception; estimated exposure to 1,000 people based on guest attendance and social media outlets.

\$500

■ **Hookers Ball T-shirts** – logo on t-shirts sold at event and post event to community; unlimited exposure.

■ **Hookers Ball Shuttle Sold Out!** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

■ **Hookers Ball Raffle/Heads N Tails Game Sold Out!** – exclusive sponsorship with logo prominently displayed; estimated exposure to more than 5,000 people based on event signage, guest attendance and social media outlets plus acknowledgement on our website visited by more than 12,000+ people annually.

Custom sponsorship packages are available.

Please contact Amanda Eisnor at amanda@capecodfishermen.org or 508-945-2432 ext. 109.

CAPE COD COMMERCIAL
FISHERMEN'S
ALLIANCE
Small Boats. Big Ideas.

Your contribution, no matter the size, helps to support the future for the fishing community of Cape Cod. We strive to protect the fish and sustain the 400-year-old tradition of fishing in our local waters by working on fisheries management, scientific collaboration and community education.

The Fishermen's Alliance is a 501(c)(3) organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation.

	500+	1000+	2500+	5000+	10,000+
Business Mention on Sponsors Webpage	Name	Logo	Logo	Logo	Logo
Logo on Hookers Ball Event Webpage		✓	✓	✓	✓
Logo on Fishermen's Alliance Homepage					✓
Logo in monthly E-Newsletter leading up to Hookers Ball (sent to 5,000 subscribers)				2 Months	4 Months
Ad Space in Hookers Ball Program Book (full page = 8.5" x 5.5") <i>Deadline is July 15, 2016.</i>	1/4 Page	1/4 Page	1/2 Page	Full Page	Full Page, Premium Placement
Business mentioned on Printed Materials (i.e. promotional poster) <i>Deadline is May 15, 2016.</i>	Name	Name	Name	Logo	Logo
Business mentioned on Electronic Invitation <i>Deadline is May 25, 2016.</i>	Name	Name	Name	Logo	Logo
Logo on Hookers Ball Event Sponsor Banners	✓	✓	✓	✓	✓
Mention to Your Business Page on Social Media	✓	✓	✓	✓	✓
Hookers Ball Tickets	1 General	2 General	4 General	4 Premium (cash sponsors) 6 General (in-kind sponsors)	10 Premium (cash sponsors) 10 General (in-kind sponsors)

*These sponsorship levels are available to cash and in-kind sponsors. For purposes of these sponsorships, cash and in-kind donation have a 1:1 relationship: \$1 of your cash value (not market value) of donated goods/services.