

CAPE COD COMMERCIAL
**FISHERMEN'S
ALLIANCE**
Small Boats. Big Ideas.

2018 Title and Hookers Ball Cash Sponsorship Opportunities

Your contribution, no matter the size, helps to support the future for the fishing community of Cape Cod. We strive to protect the fish and sustain the 400-year-old tradition of fishing in our local waters by working on fisheries management, scientific collaboration and community education.

\$15,000 (one opportunity)

■ Title Sponsor – Cape Cod Commercial Fishermen's Alliance 2018 Events

Opportunity to co-brand with the Fishermen's Alliance for one year. Includes two premier tables of 10 (20 guest seats) at Hookers Ball. Company will have title sponsor status at all events including but not limited to Hookers Ball, Dish on Fish, Meet the Fleet, and will be referred to as such in all event materials and promotions (from time of signed agreement). Additional benefits include:

- Opportunity for Company representative to speak at all events (must be mutually agreeable content)
- Prominent acknowledgment on welcome signage at all events
- Prominent acknowledgment on all sponsorship signage/banners at all events
- Video screen acknowledgment (when relevant) at all events
- Prominent recognition during live programs at all events
- Recognition in press releases, invitations, e-blasts and print ads
- Premium placement on the signature "step and repeat" photo backdrop at Hookers Ball
- Opportunity to work with Fishermen's Alliance staff to create a mutually agreeable additional benefit unique to your company.

\$10,000

■ Presenting Sponsor – Hookers Ball

Presenting sponsor of the 17th Annual Hookers Ball. Includes one premier table of 10 at Hookers Ball. Opportunity for company to co-brand with Hookers Ball from time of signed agreement. Name recognition and/or company logo on all event materials and promotions (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Prominent acknowledgment on the welcome sign
- Prominent acknowledgment on sponsorship banner
- Video screen acknowledgment
- Prominent recognition during live program
- Recognition in press releases, invitations, e-blasts and print ads
- Opportunity to work with Fishermen's Alliance staff to create a mutually agreeable additional benefit unique to your company.
- Opportunity to have one of our staff speak at one of your events

\$7,500

■ Angler Sponsor – Hookers Ball

Patron sponsor of the 17th Annual Hookers Ball. Includes one premier table of 10 at Hookers Ball. Name recognition and/or company logo on all event materials and promotions (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Acknowledgment on sponsorship banner
- Video screen acknowledgment
- Recognition during live program
- Recognition in press releases, invitations, e-blasts and print ads
- Opportunity to have one of our staff speak at one of your events

CAPE COD COMMERCIAL
**FISHERMEN'S
ALLIANCE**

Small Boats. Big Ideas.

2018 Title and Hookers Ball Cash Sponsorship Opportunities

\$5,000 (one opportunity)

■ **Cast Sponsor - Hookers Ball**

Exclusive Sponsor of the Live Band Entertainment of the 17th Annual Hookers Ball. Includes 10 general guest tickets to Hookers Ball. Name recognition and/or company logo on all event materials and promotions (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Acknowledgment on sponsorship banner
- Logo prominently displayed on band stage at event
- Video screen acknowledgment
- Recognition in press releases, invitations, e-blasts and print ads
- Opportunity to have one of our staff speak at one of your events

\$2,500

■ **Bait Sponsor – Hookers Ball (Choose One: Fish Fry, Silent Auction, Heads-N-Tails Game*, or Photo Booth Sponsor)**

Select Bait Sponsor of the 17th Annual Hookers Ball. Includes six general guest tickets to Hookers Ball. Name recognition on all event materials and promotions (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Acknowledgment on sponsorship banner
- Logo prominently displayed at sponsor station at event
- Video screen and podium* acknowledgment
- Recognition in invitations, e-blasts and print ads
- Opportunity to have one of our staff speak at one of your events

\$1,000 (one opportunity)

■ **Splash Sponsor – Hookers Ball**

Exclusive VIP Champagne Reception Sponsor of the 17th Annual Hookers Ball. Includes two general guest tickets to Hookers Ball. Name recognition on all event materials (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Acknowledgment on sponsorship banner
- Logo prominently displayed at sponsor station at event
- Opportunity to provide branded champagne flute/glass at event

\$500

■ **Lure Sponsor – Hookers Ball (Choose One: T-Shirt* or Shuttle Bus Sponsor)**

Select Lure Sponsor of the 17th Annual Hookers Ball. Includes one general guest ticket to Hookers Ball. Name recognition on all event materials and promotions (from time of signed agreement). Additional benefits specific to Hookers Ball include:

- Acknowledgment on sponsorship banner
- T-Shirt (multiple opportunities): Logo prominently displayed on t-shirt (multiple opportunities available)
- Shuttle Bus (one opportunity): Opportunity to provide branded item to patrons utilizing shuttle services at event

Custom sponsorship packages and in-kind sponsorships are available.

Please contact Molly Ogren at molly@capecodfishermen.org or 508-945-2432 ext. 107.

The Fishermen's Alliance is a 501(c)(3) organization. Your contribution is fully tax-deductible to the extent allowed by law, minus any goods or services provided in exchange for your donation.